

# "It's the Data, Stupid!"

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127<sup>th</sup> MLA Annual Convention

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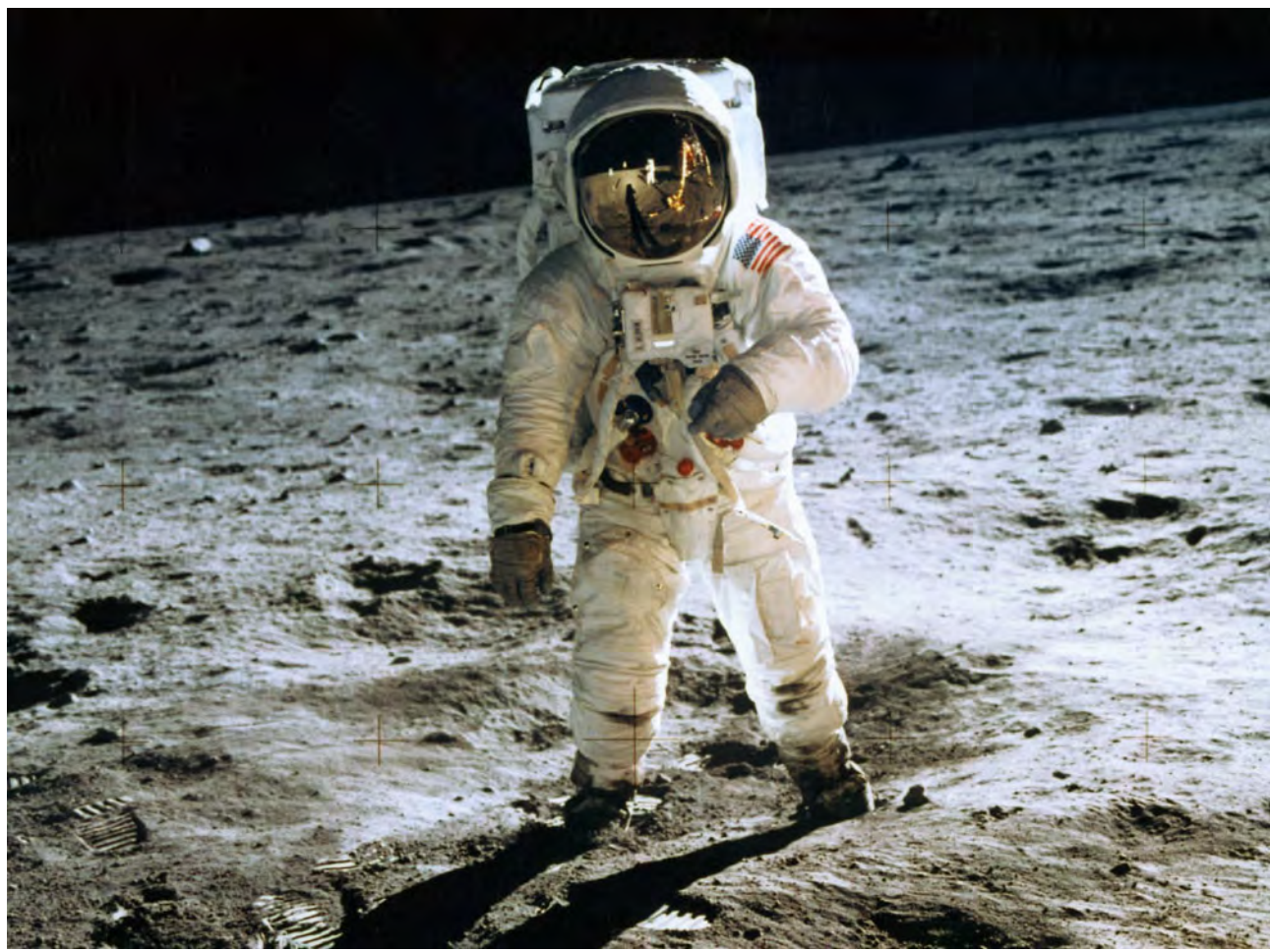
<http://lazowska.cs.washington.edu/MLA.pdf>



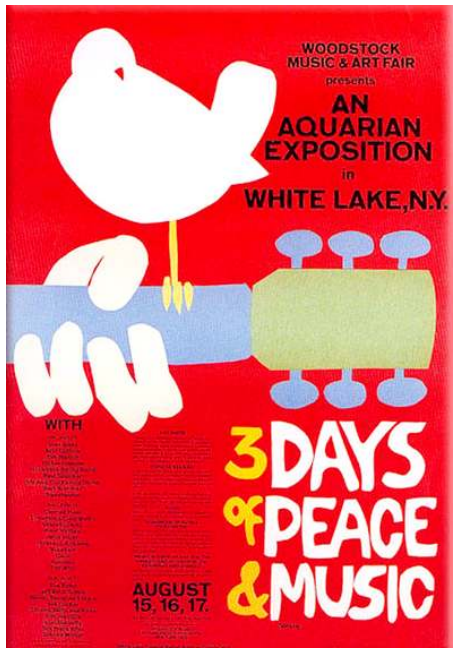
# Forty years ago ...



Credit: Peter Lee, Microsoft Research

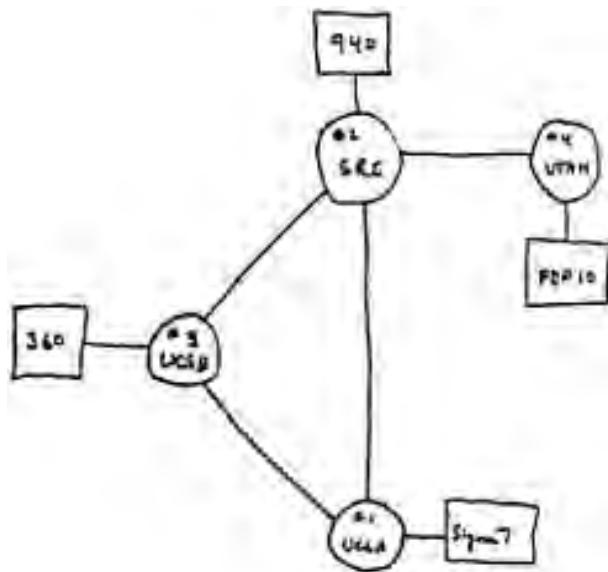












THE ARPA NETWORK  
DEC 1969  
4 NODES

29 OCT 69	2100	LOADED OP. PROGRAM	SK
		EDIT BEN BARKER	
		BBV	

22:30	Talked to SRI	SK
	Host to Host	

	Left op. program	SK
	running after sending	
	a host dead message	
	to imp.	



# With forty years hindsight, which had the greatest impact?

- Unless you're big into Tang and Velcro (or sex and drugs), the answer is clear ...

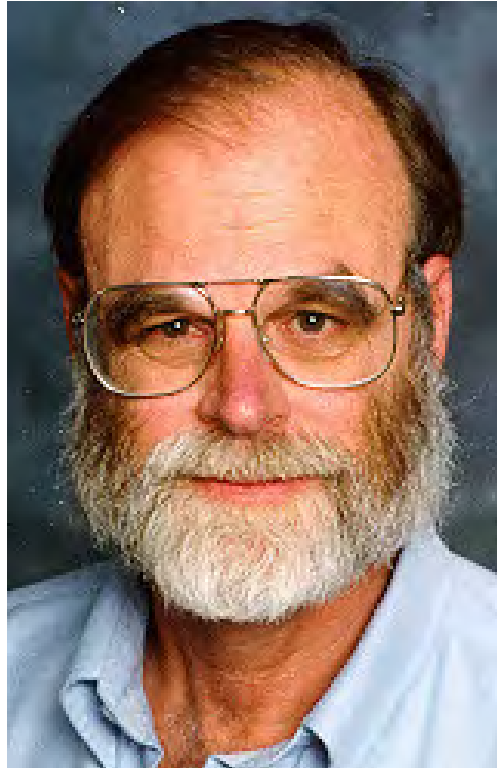


- And so is the reason ...

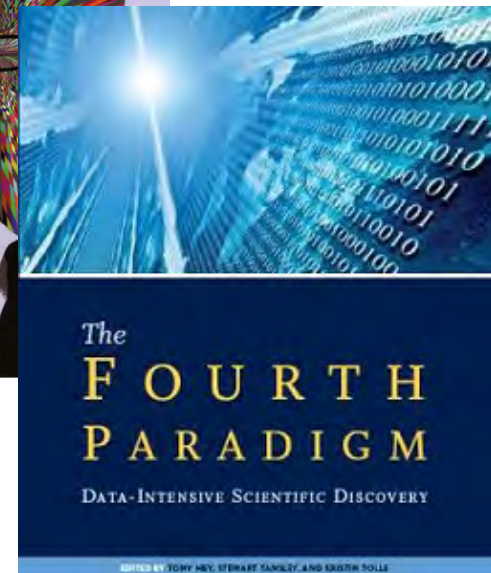
**EXPONENTIALS  US**



# Today's exponential is data - eScience - data-intensive science and engineering

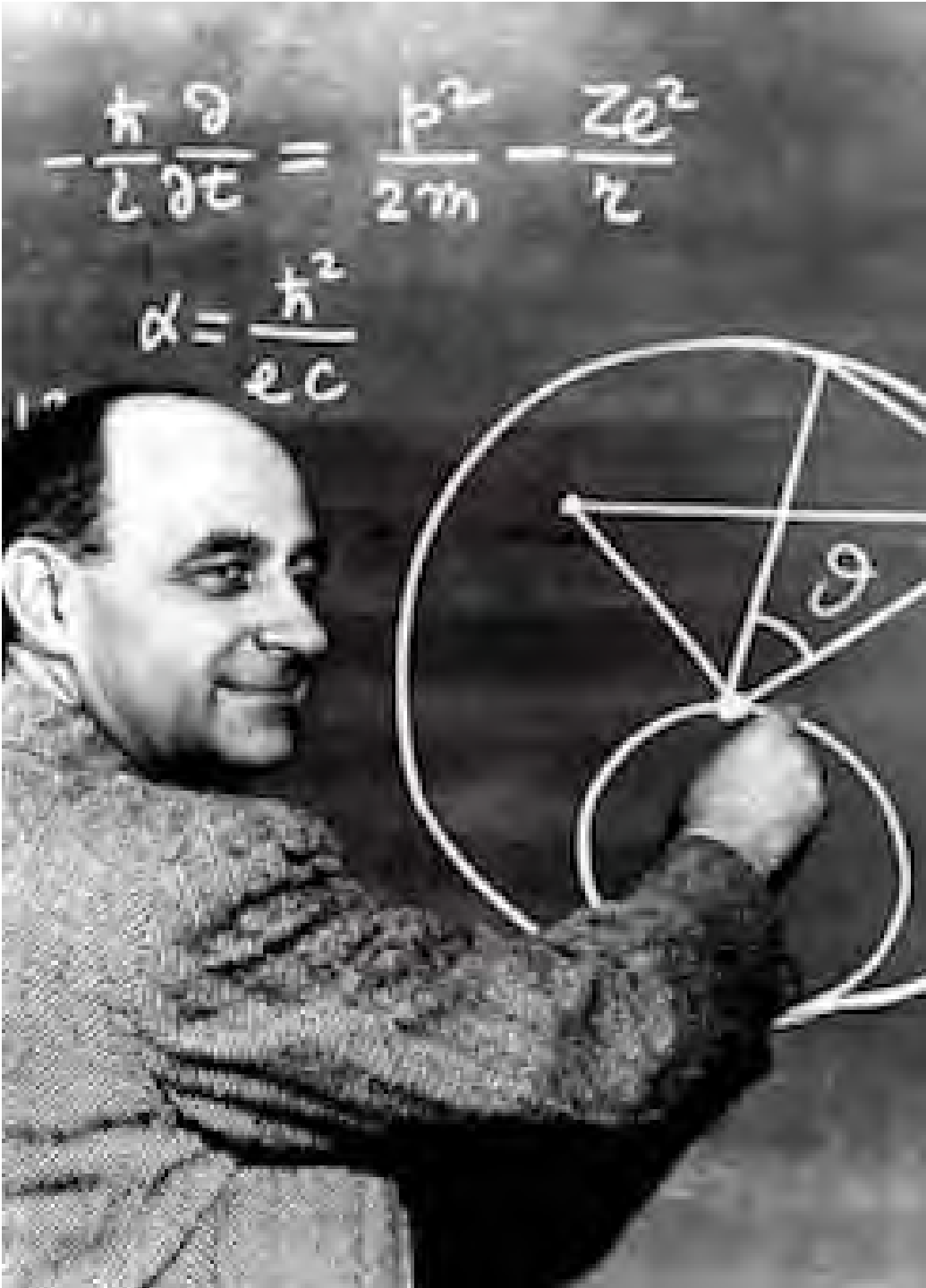


Jim Gray,  
Microsoft Research



Transforming science (again!)





Theory  
Experiment  
Observation



Theory  
Experiment  
Observation



# Theory Experiment Observation



Credit: John Delaney, University of Washington

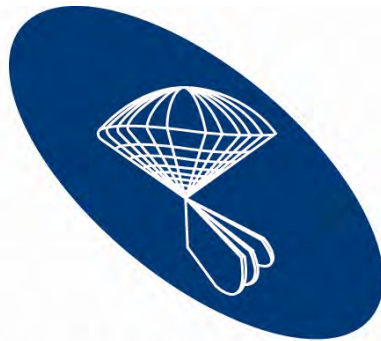




Theory  
Experiment  
Observation  
**Computational  
Science**



Theory  
Experiment  
Observation  
Computational  
Science  
**eScience**



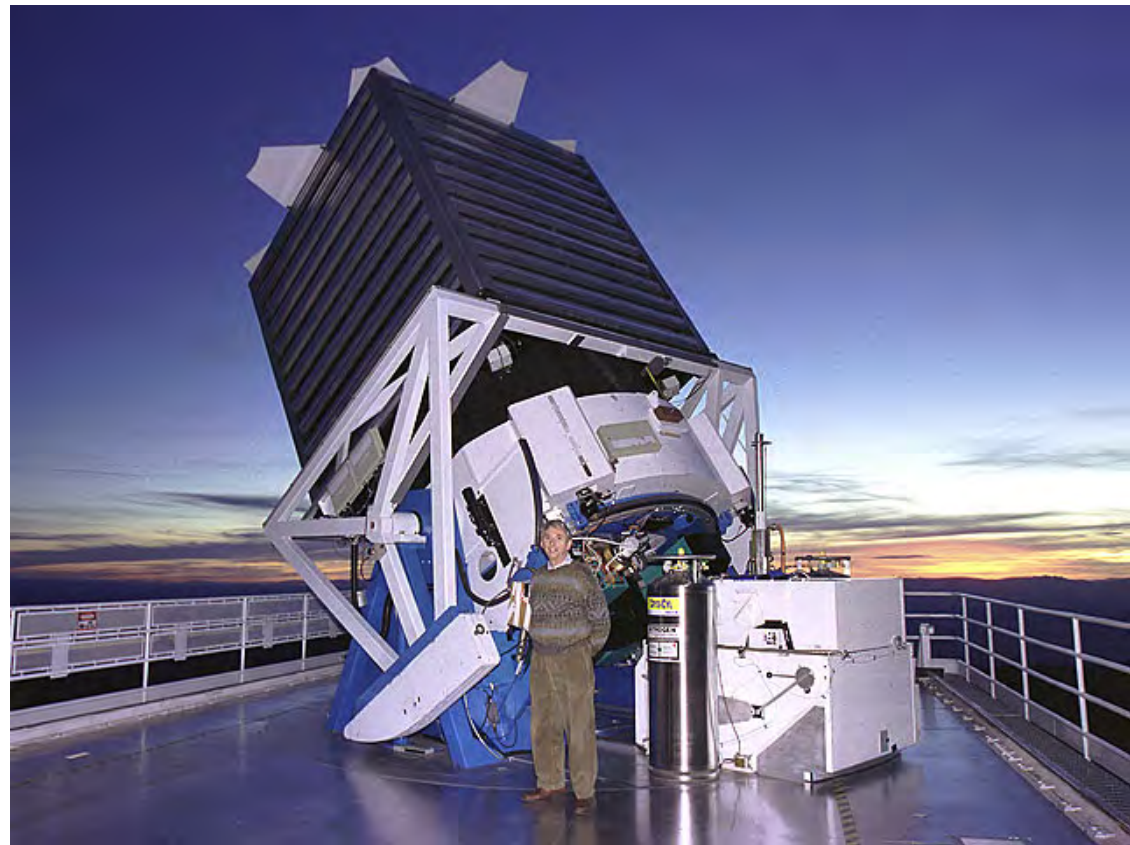
SLOAN DIGITAL SKY SURVEY

# eScience is driven by *data* more than by cycles

- Massive volumes of data from sensors and networks of sensors (as well as from simulations)

**Apache Point telescope,  
SDSS**

**80TB of raw image data  
(80,000,000,000,000 bytes)  
over a 7 year period**

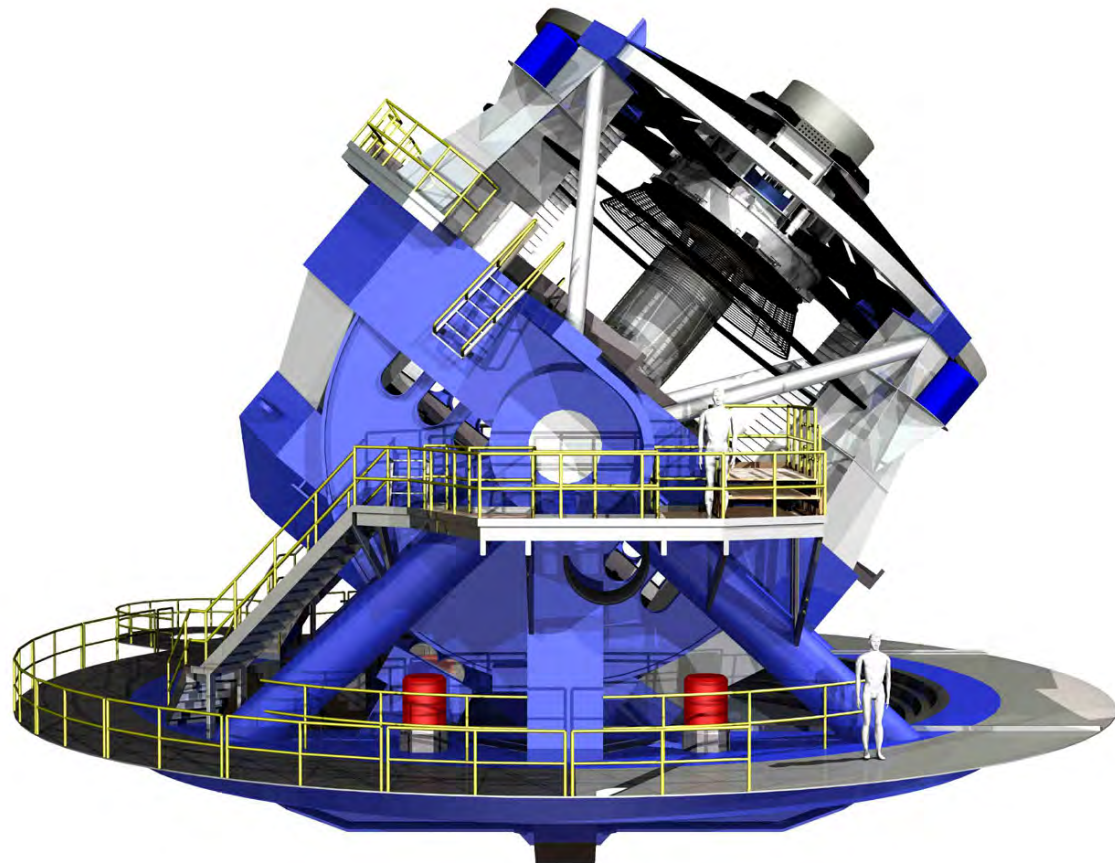




## **Large Synoptic Survey Telescope (LSST)**

**40TB/day  
(an SDSS every two days),  
100+PB in its 10-year  
lifetime**

**400mbps sustained data  
rate between  
Chile and NCSA**



# **Large Hadron Collider**

**700MB of data  
per second,  
60TB/day, 20PB/year**



**Illumina  
HiSeq 2000  
Sequencer  
~1TB/day**

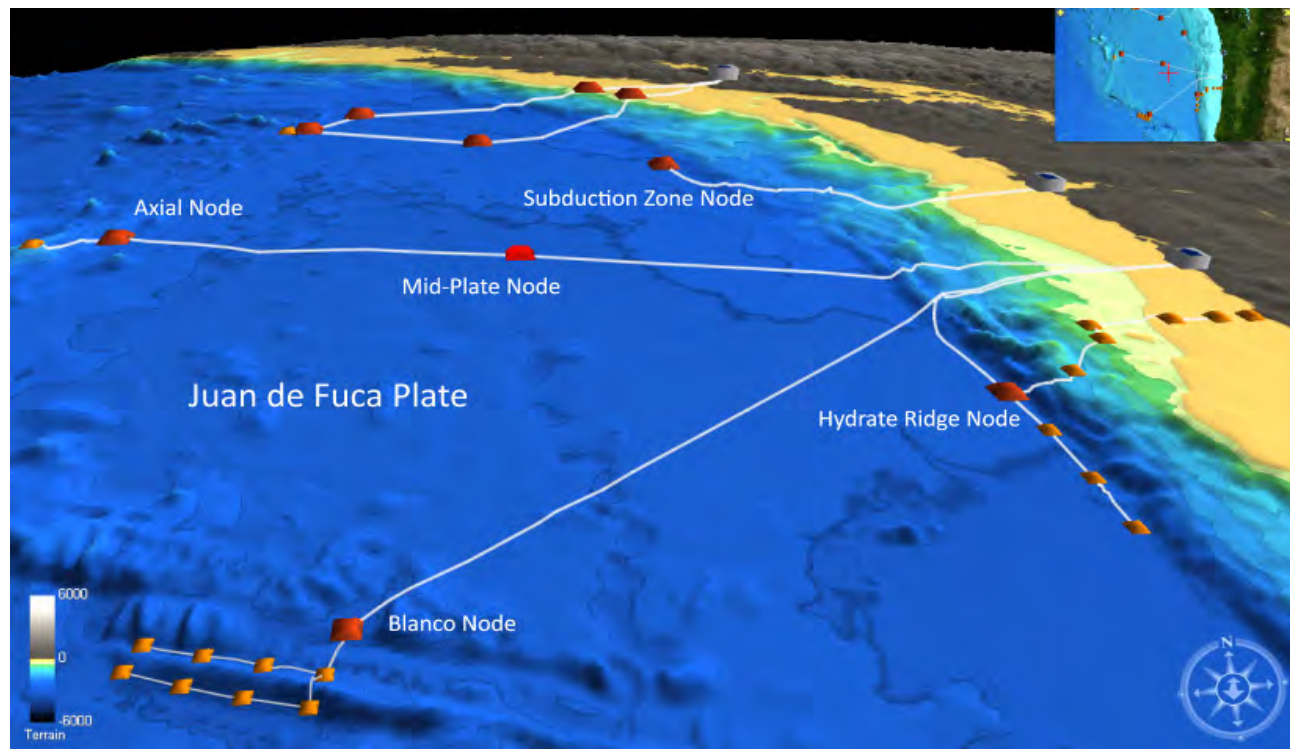


**Major labs  
have 25-100  
of these  
machines**



# Regional Scale Nodes of the NSF Ocean Observatories Initiative

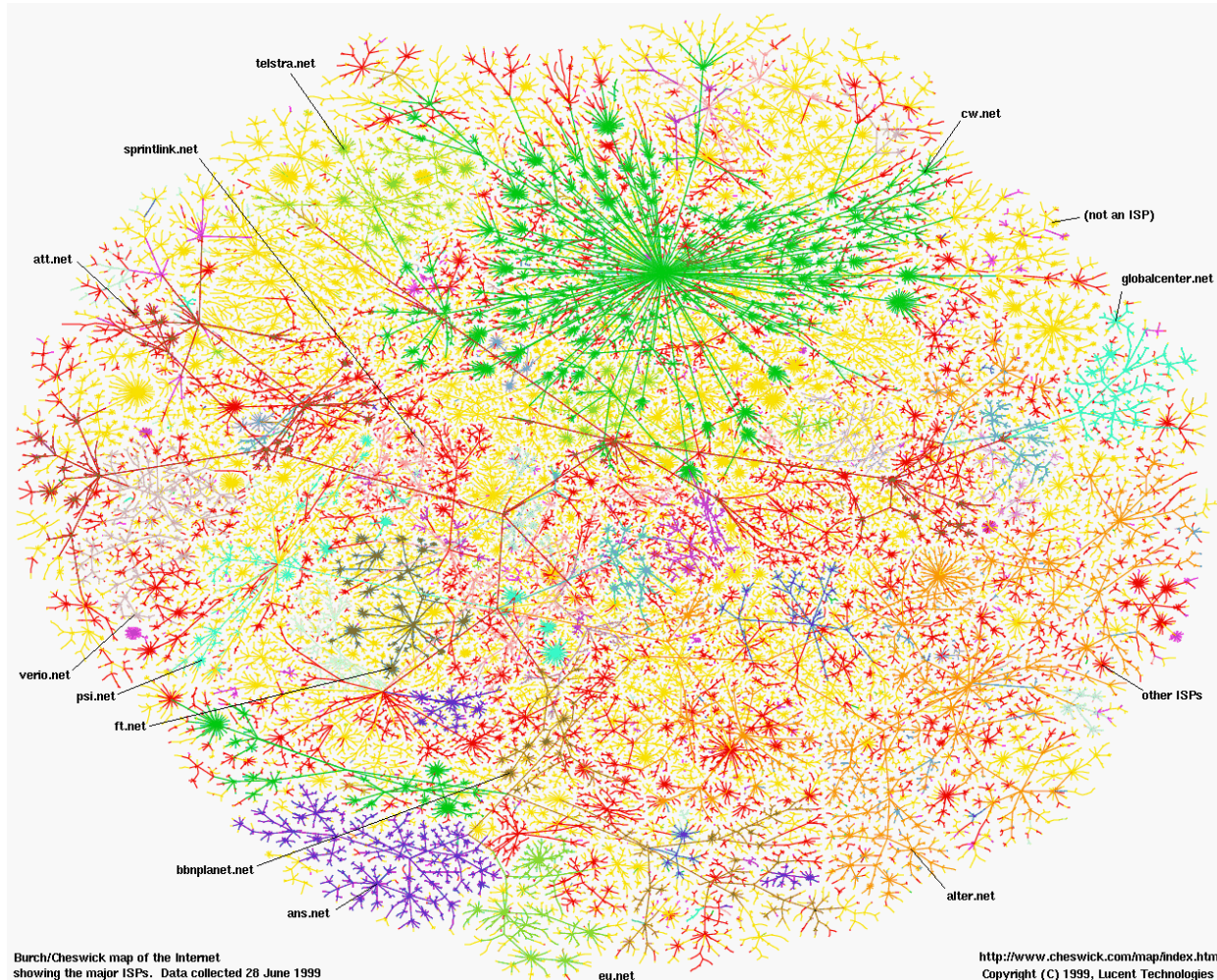
1000 km of fiber  
optic cable on the  
seafloor, connecting  
thousands of  
chemical, physical,  
and biological  
sensors



## The Web

20+ billion web pages  
x 20KB = 400+TB

One computer can  
read 30-35 MB/sec  
from disk => 4 months  
just to read the web





**Point-of-sale terminals**





# eScience is about the *analysis* of data



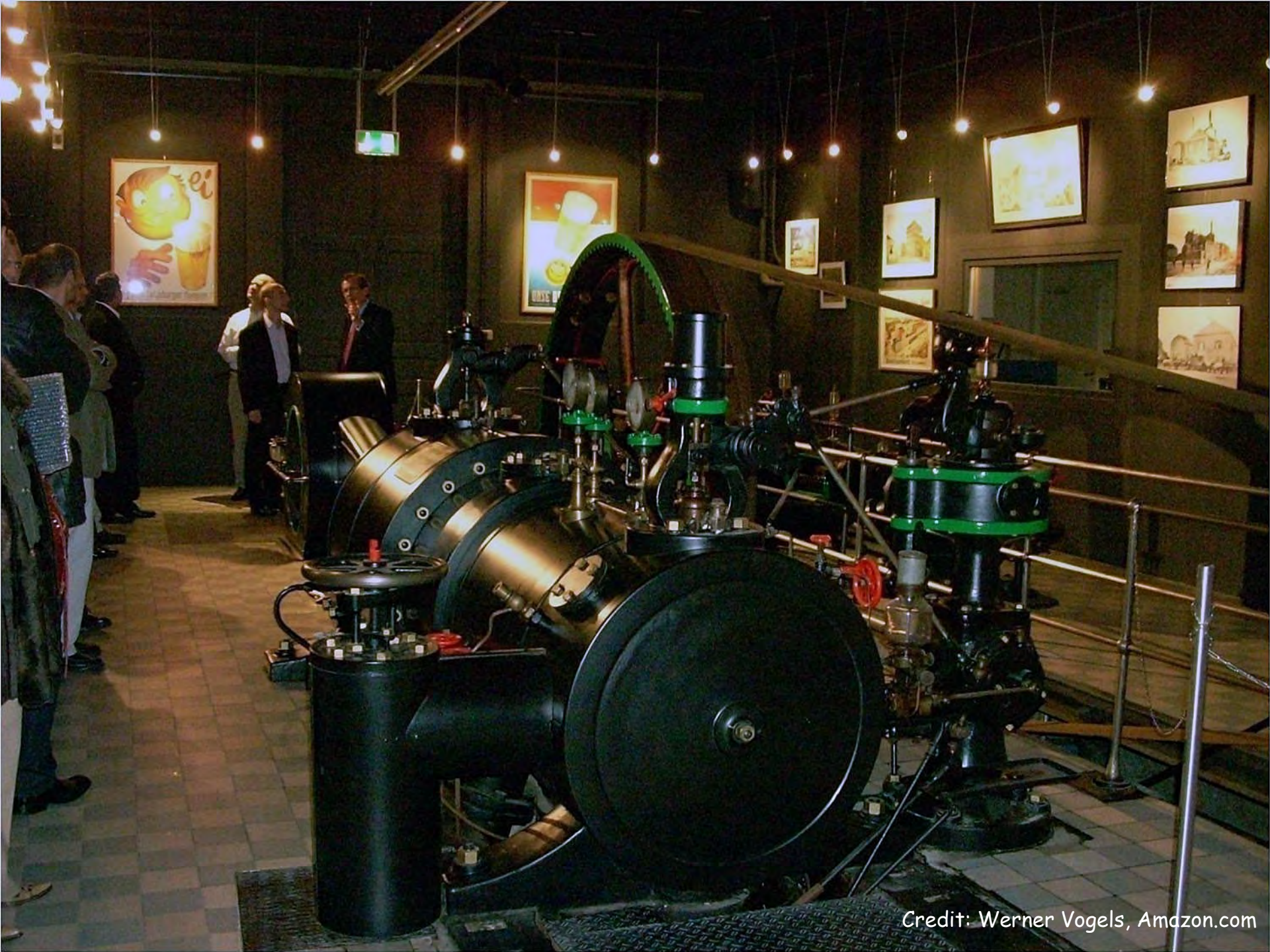
- The automated or semi-automated extraction of knowledge from massive volumes of data
  - There's simply too much of it to look at
- It's not just a matter of volume
  - Volume
  - Rate
  - Complexity / dimensionality

# eScience utilizes a spectrum of computer science techniques and technologies

- Sensors and sensor networks
- Backbone networks
- Databases
- Data mining
- Machine learning
- Data visualization
- Cluster computing at enormous scale (the cloud)







Credit: Werner Vogels, Amazon.com

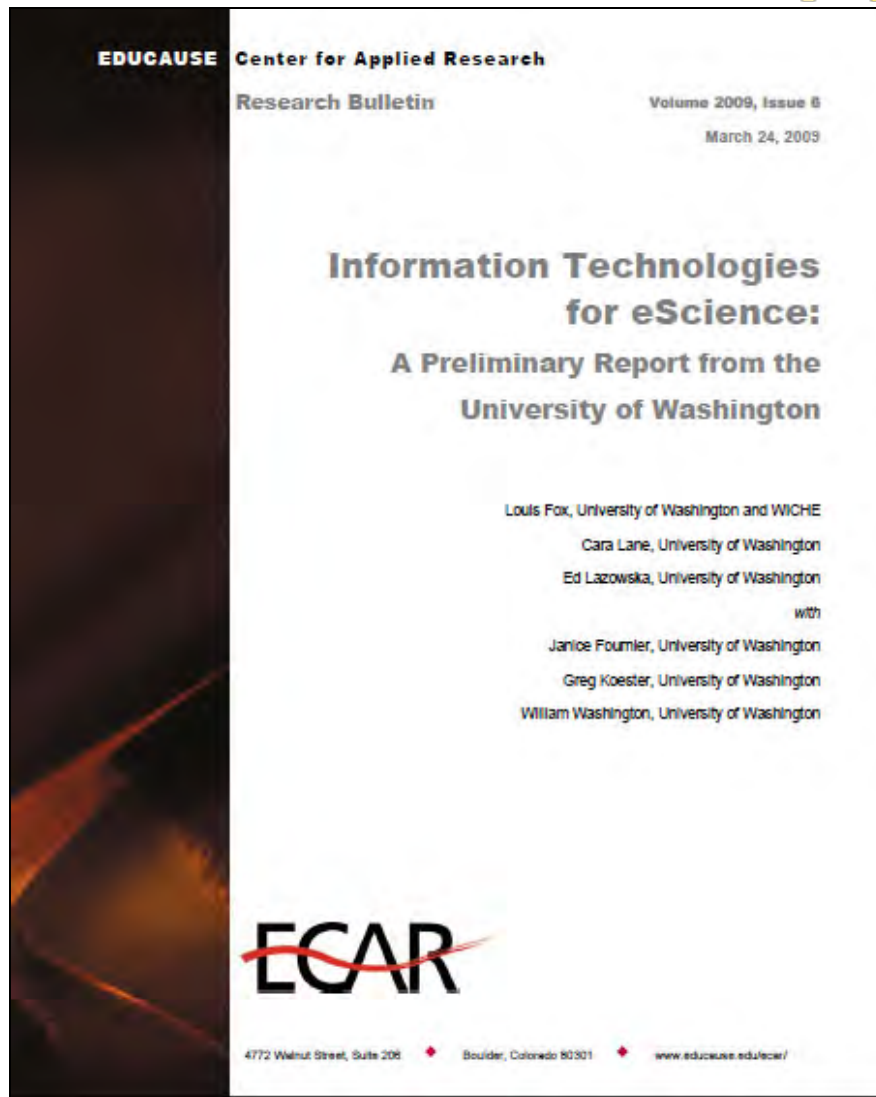


# eScience will be pervasive

- Simulation-oriented computational science has been transformational, but it has been a niche
  - As an institution (e.g., a university), you didn't need to excel in order to be competitive
- eScience capabilities must be broadly available in any institution
  - If not, the institution will simply cease to be competitive

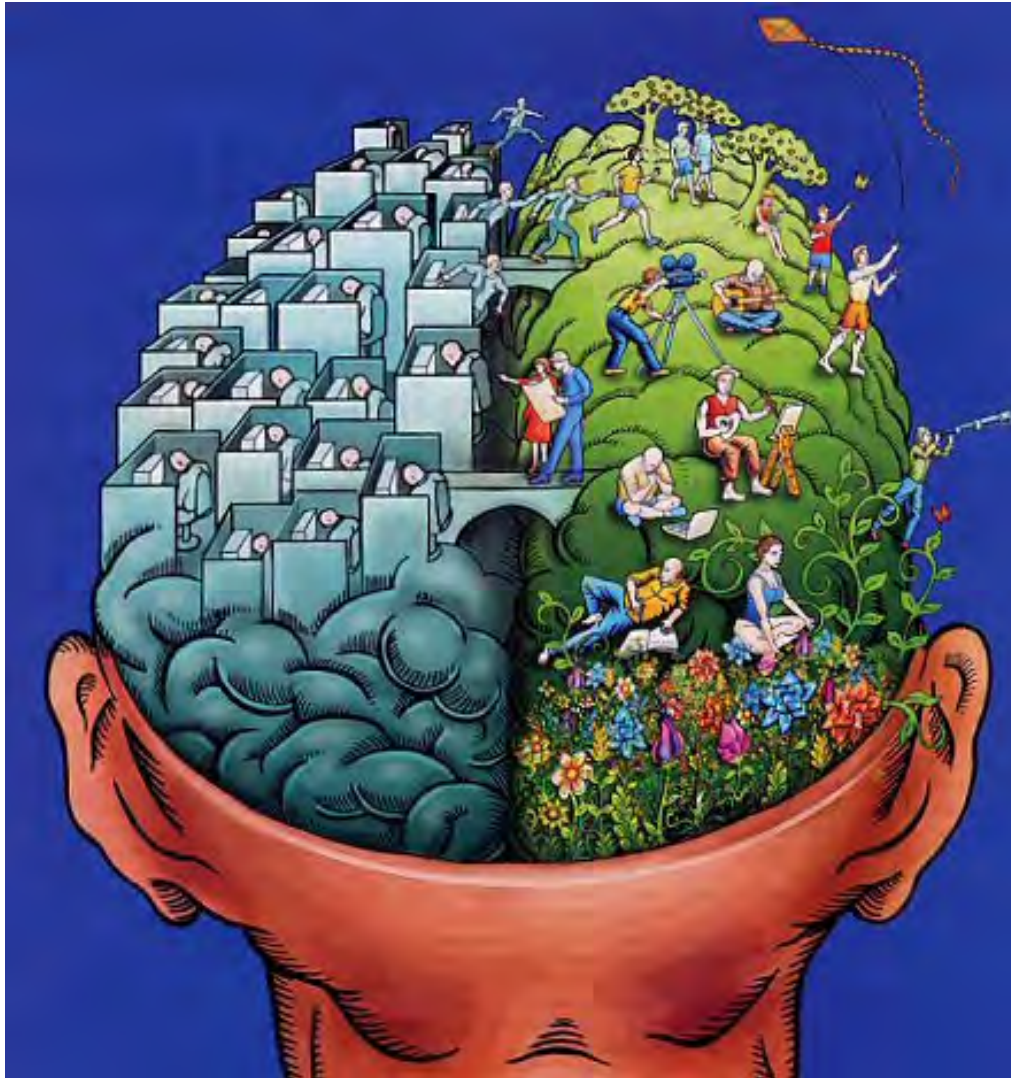


# Top scientists across all fields grasp the implications of the looming data tsunami



- Survey of 125 top investigators
  - "Data, data, data"
- Flat files and Excel are the most common data management tools
  - Great for Microsoft ... lousy for science!
- Typical science workflow:
  - 2 years ago: 1/2 day/week
  - Now: 1 FTE
  - In 2 years: 10 FTE
- Need tools, tools, tools!

# Side-note #1: The importance of using the whole brain

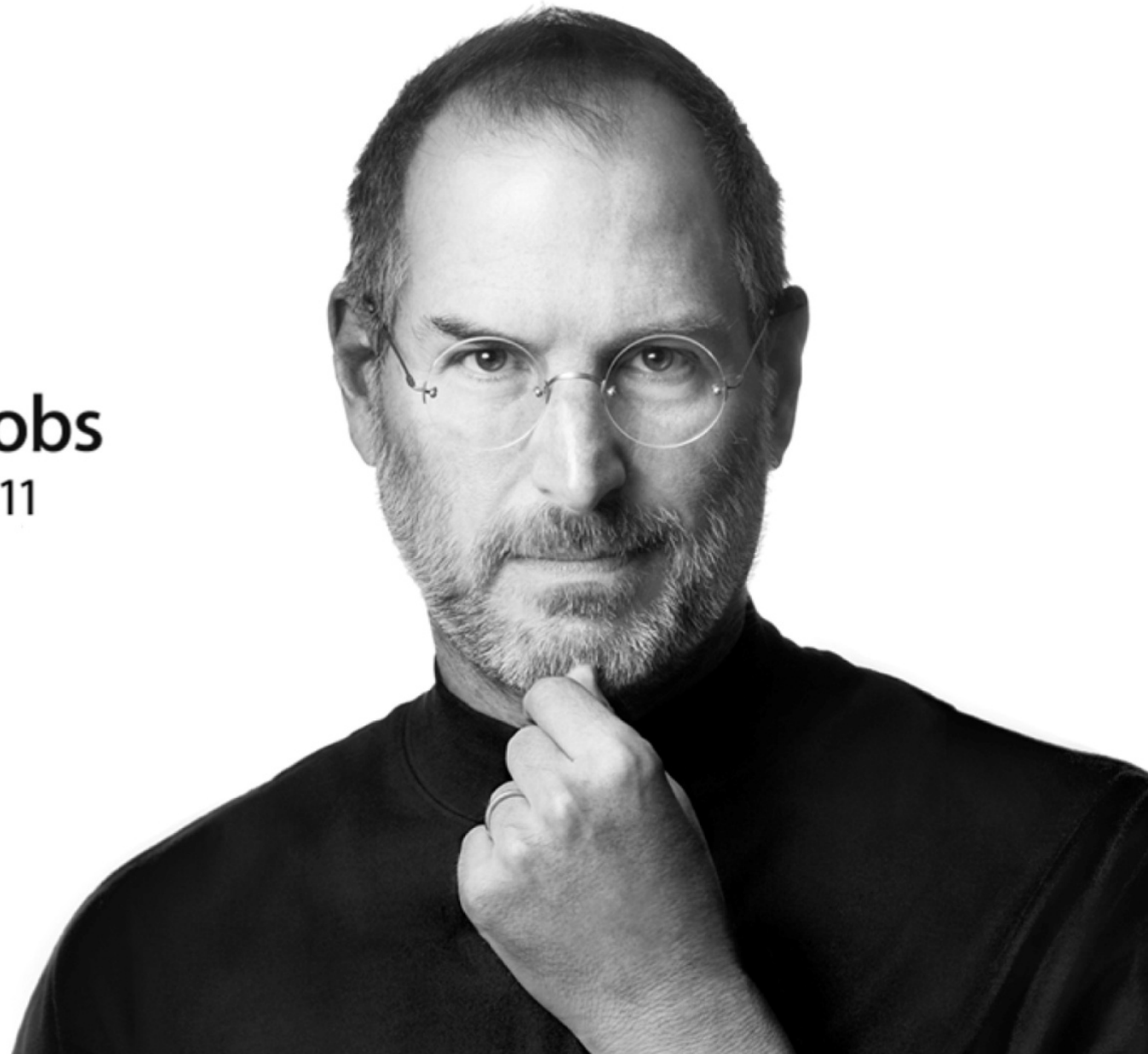


Credit: Julio Ottino, Northwestern



# Steve Jobs

1955-2011





IN THE NEWS

Steve Jobs

| Sarah Palin

| #Asteroid

| Chumps Shortage

Last Updated 12:00 PM

## NEWS

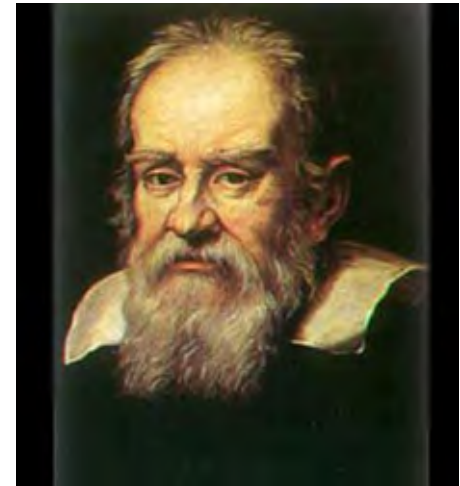
# Last American Who Knew What The Fuck He Was Doing Dies

OCTOBER 6, 2011 | ISSUE 47-40





Harriot



Galileo



## Side-note #2: The looming revolution of online learning





*"MIT OCW gave me the opportunity to fulfill my dreams. Now is the time to return the favor."*  
-Francisco, OCW Supporter, Spain

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## MIT launches online learning initiative

'MITx' will offer courses online and make online learning tools freely available.

News Office

### today's news

December 19, 2011

     Share

### Trillion-frame-per-second video



Media Lab postdoc Andreas Velten, left, and Associate Professor Ramesh Raskar with the experimental setup they used to produce slow-motion video of light scattering through a plastic bottle.

MIT today announced the launch of an online learning initiative internally called "MITx." MITx will offer a portfolio of MIT courses through an online interactive learning platform that will:

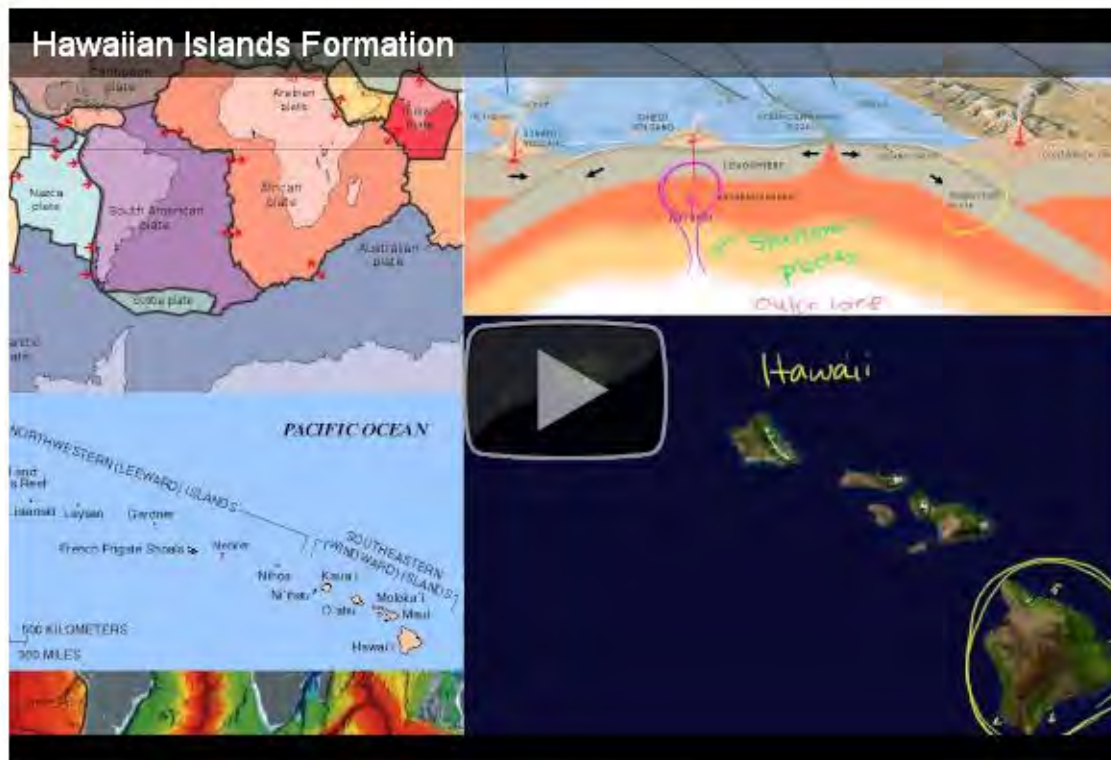
- organize and present course material to
- enable students to



### Why is MIT announcing this now, before MITx has been built?

Many schools and faculty within MIT and other universities are interested in online education and exploring ways in which to offer their content online. MIT wants its community and the communities of other institutions to know that they can continue to look to MIT to bring innovation to online learning and teaching, as it has done with OCW. MIT also wants to make available an adaptable, free platform for any school to use for its own online initiatives. Furthermore, the time is right from a technology perspective, because within MIT we have already gained experience in online technologies through many courses that already include significant online components. These technologies include online tutors, online laboratories, crowd-sourced grading of programs, machine learning and automatic transcription.





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Stanford Report, August 16, 2011



## Free computer science courses, new teaching technology reinvent online education

*Stanford Engineering professors are setting out to add a new level of interactivity to online education by offering three of the university's most popular computer science classes for free.*

Is this a great time, or what?!?!

