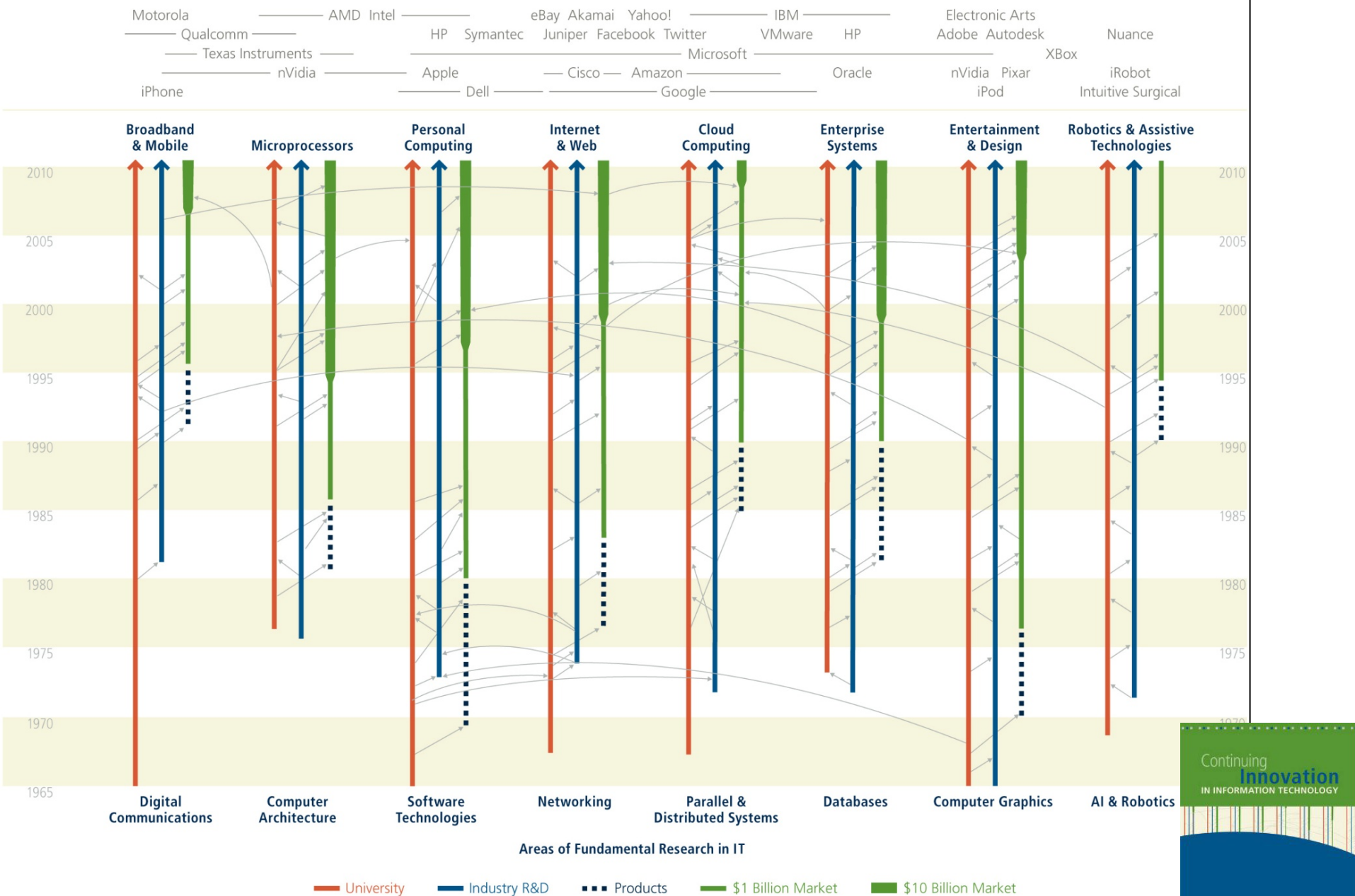
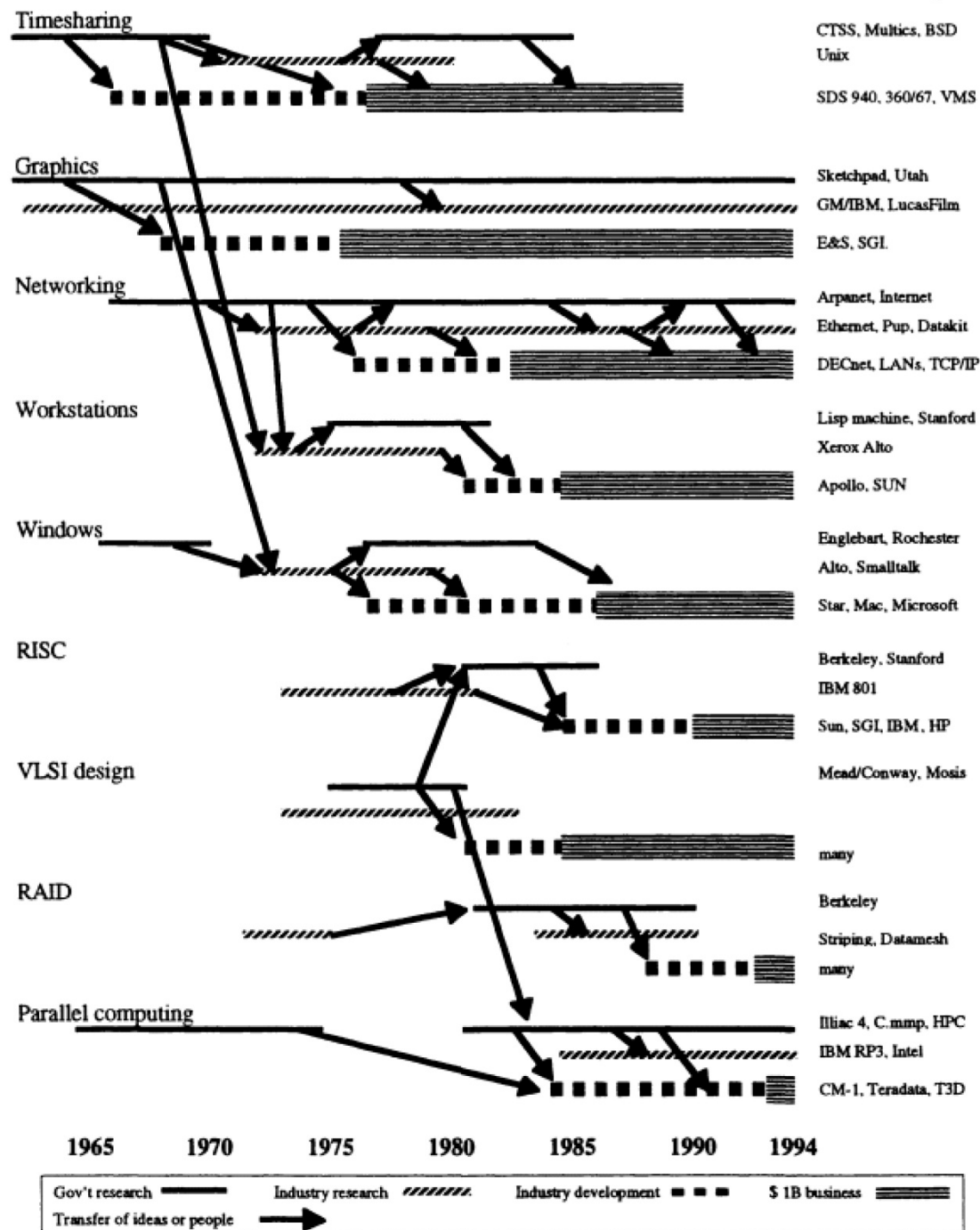


IT Sectors With Large Economic Impact



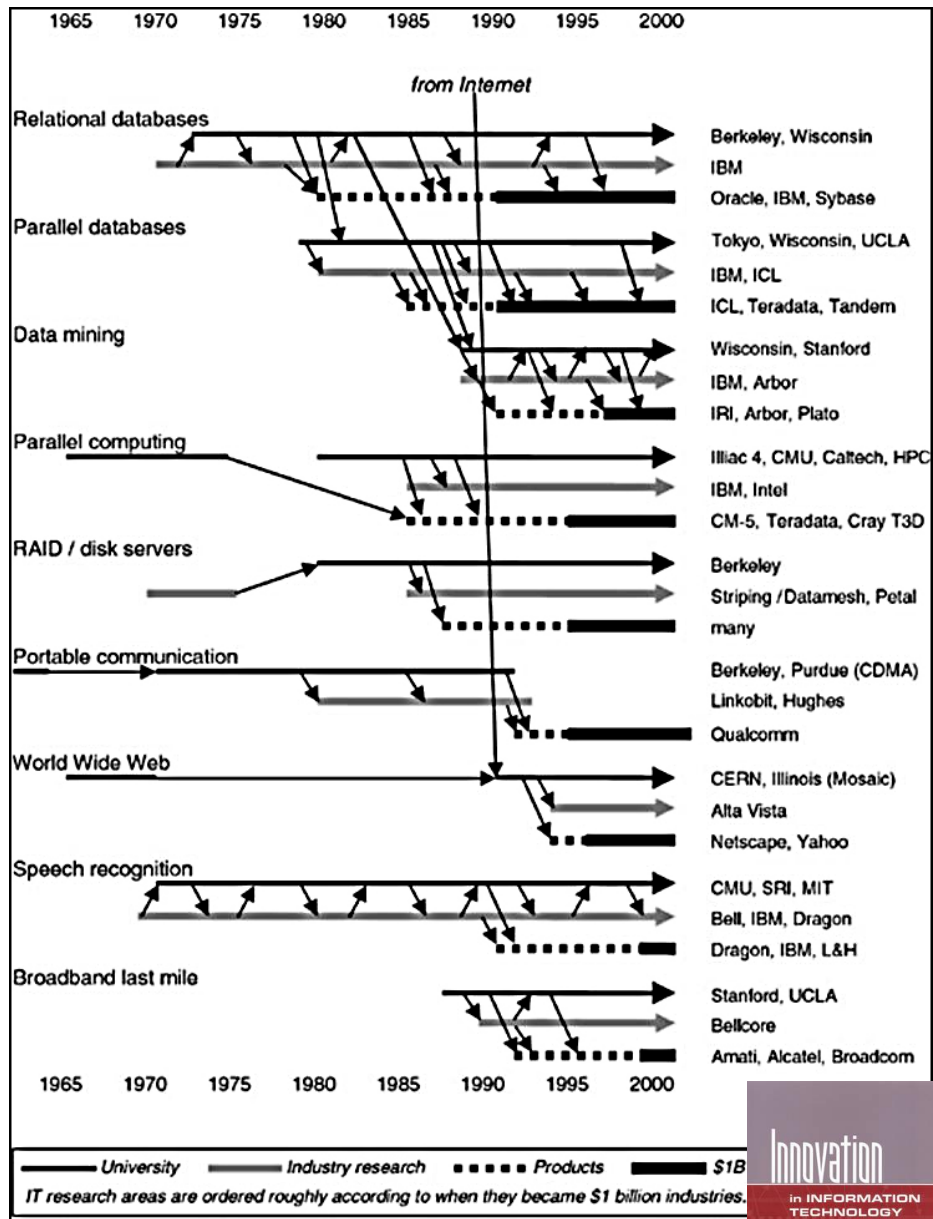
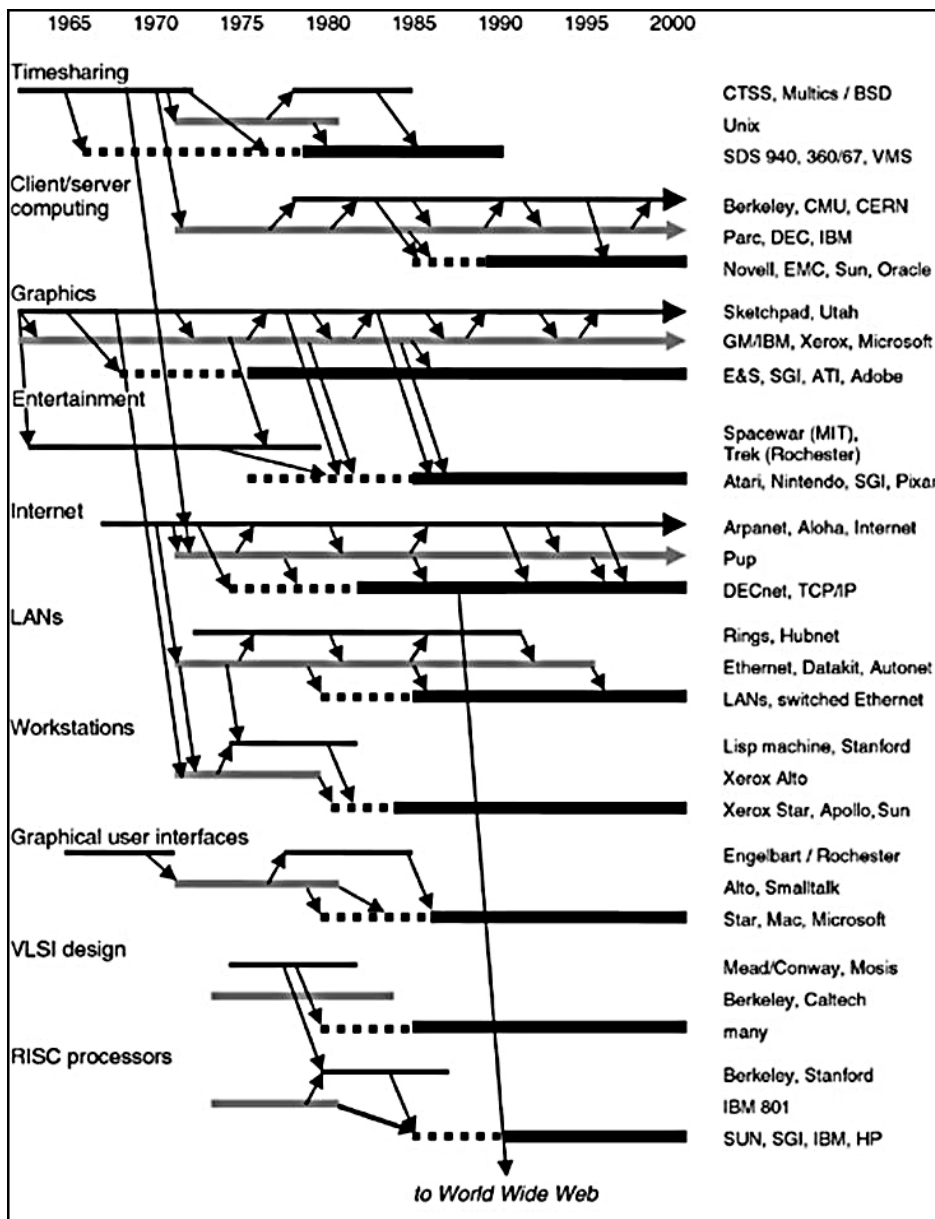
A few examples



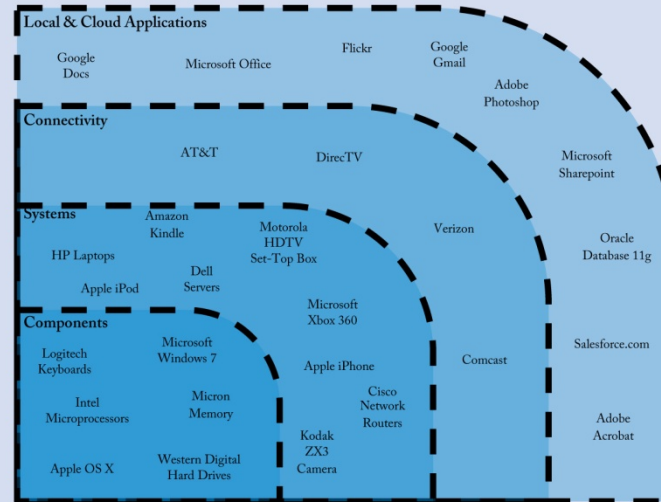
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 Initiative to Support the
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 Infrastructure

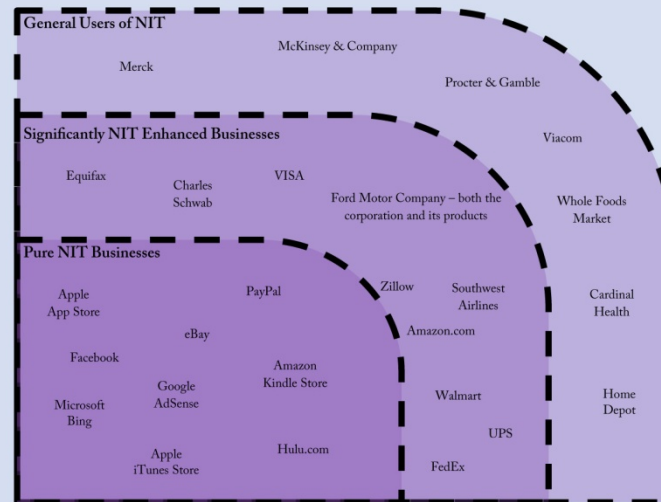
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The Pervasiveness of NIT from the Consumer Perspective



These examples of NIT products and services illustrate their ubiquity and show how advances in particular aspects of NIT influence a broad swath of the tools that we use at work and at home. NIT components, which include hardware and lower-level software, combine to create cohesive, unified NIT products, most of which are not thought of as computers per se. Digital connectivity links systems, enabling transparent choice between local and cloud applications for a wide variety of purposes.



These examples show how companies are embracing NIT at a relentless pace. Pure NIT businesses focus on providing digital services and products. Significantly NIT enhanced businesses use NIT advances to greatly improve their services and products. General users of NIT include consumers and firms that utilize NIT in their daily workflows.